### PRIVACY POLICY

This Privacy Policy governs the collection, use, and disclosure of personal information through our Video Listing Mobile Application ("the App").

Our company is committed to protecting the privacy and security of our users' personal information. Please read this Privacy Policy carefully before using Reelzy, Inc. ("the App"). By using Reelzy, Inc. ("the App"), you agree to abide by this Privacy Policy.

### Information We Collect

We may collect the following types of personal information:

- Information you provide to us when you sign up for an account or use on the App, including your name, email address, mobile phone number, and social media login information.
- Complete information about the video listings you create, including but not limited to: the content of the videos, the category of the listing, and whether the listing is free or paid.
- Chat messages between users on the chat feature on the App
- Information about your device and internet connection, including your device type, IP address, operating system, and browser type.
- Information about your location, if you grant us access to your device's location services.
- Information about your payment method, if you choose to make a payment using Apple Pay or Google Pay.

## How We Use Your Information

We may use your personal information for the following purposes:

- To provide you with the App and its features, and to personalize your experience using the App.
- To communicate with any user regarding their account and/or listing/s.
- To process your video listings and payments, and to communicate with you about your listings and payments.
- To respond to any inquiries and/or customer service requests from users.
- To improve the App and its features, and to conduct research and analytics about the use of the App.
- To process payments for any transactions through the App with Apple Pay or Google Pay

- To maximize performance of the App and user experience.
- To analyze the App usage or trends.
- To send you promotional and marketing messages about the App and other products and services, if you opt-in to receiving such communications.
- To enforce our policies and comply with legal obligations to protect users and our rights and interests.

### Disclosure of Your Information

We may disclose your personal information in the following circumstances:

- To service providers that help us operate the App, including but not limited to: cloud storage providers, any hosting providers, payment processing providers, and future shipping providers.
- To protect our rights, property, or safety, or the rights, property, or safety of users or others
- To facilitate transactions between buyers and sellers on our application, such as sharing your contact information with the other party in a transaction
- To law enforcement or other government authorities as required by law or as necessary to comply by any legal obligations.
- To third-party advertisers and advertising networks, to the extent that we engage in advertising on the App.
- In connection with a merger, acquisition, or other corporate transaction involving our company.

#### **Data Protection**

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. We use industry-standard encryption and authentication technologies to protect your personal information during transmission and storage. However, no security system is completely secure, and we cannot guarantee the security of your personal information.

### **Retention Period of Your Information**

We will retain your personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, or as required by law. We will automatically delete video listings after a retention period of 14 to 30 days.

## **Your Rights**

You have the right to access, correct, and delete your personal information, and to object to the processing of your personal information for certain purposes. You can exercise these rights by contacting us at help@reelzy.com.

### **Your Choices**

You may opt-out of receiving marketing and promotional materials from us at any time by following the instructions in the communication or contacting us directly.

You may also access, modify, or delete your personal information by contacting us directly.

## **Under 18 years of age Privacy**

Our application is not directed to anyone under the age of 18, and we do not knowingly collect personal information from users under the age of 18. If we become aware that we have collected personal information from a user under the age of 18, we will take reasonable steps to promptly delete the information.

# Sign-Up Methods

Users can sign up by a mobile phone, email, or social login with Facebook, Google, Apple, or Twitter.

# **Payment Methods**

All payments for transactions on our application will be performed through Apple Pay or Google Pay.

## **Multi-Category Video Listings**

Our company offers video only listings on our multi-category platform. You can discover, buy, sell, find anything including but not limited to items, services, real estate, jobs, community events. Please check our Terms of Use, Safety and Community Guidelines, and Spam Protection Guide for more information.

#### **AWS Server Location**

User data will be stored at AWS servers located in the United States of America.

# Personal and/or Business Use

This application can be used by individual persons and/or businesses.

# Compliance with Apple Store and Google Play Store

Our privacy policy is compliant with Apple Store and Google Play Store guidelines.

## Changes to this Privacy Policy

We may update this Privacy Policy from time to time completely at our discretion, and may notify you of any material changes by email or by posting a notification on the App, at our discretion. Your continued use of the App after the effective date of any changes to this Privacy Policy constitutes your acceptance of the changes.

### Contact Us

If you have any questions or concerns about this Privacy Policy, or about our collection, use, or disclosure of your personal information, please contact us at <a href="mailto:help@reelzy.com">help@reelzy.com</a>.